

MEDIA KIT 2025

www.esglibrary.com

About Us

We're just getting started

A Platform for Purpose-Driven Insights and Action

ESGLibrary (ESGL) stands for Environmental, Social, Governance, and Leadership, because we believe that Sustainability is impossible without Responsible Leadership.

ESGLibrary.com is a curated meta-platform that aggregates, amplifies, and promotes credible ESG and sustainability content from across the internet, social media, and professional networks. We highlight voices and platforms that bring clarity, integrity, and value to the sustainability movement.

Our mission is to connect professionals, organizations, and change-makers with insights that drive meaningful action, aligned with the 4Ps:

Purpose | People | Planet | Prosperity

We champion:

- Responsible leadership and ethical decision-making
- Social justice and planetary well-being
- Collaboration over competition in the sustainability space

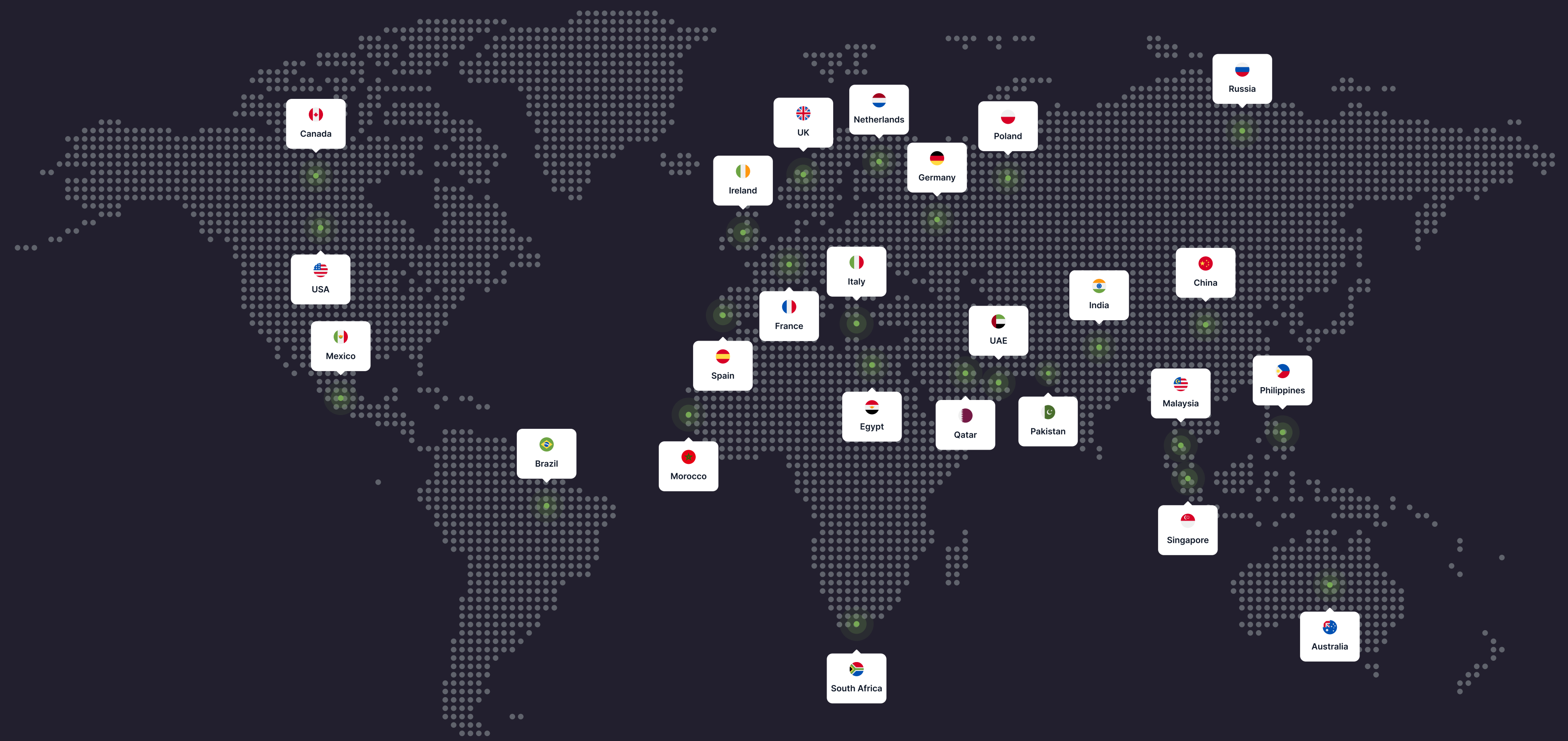
At ESGL, we don't just share knowledge, we build a collaborative community, where the future of sustainability is shaped by collective wisdom and shared responsibility.



We grow everywhere.

Our Audience

Our audience is made up of professionals, decision-makers, and passionate individuals from around the globe.



Build better, launch faster

Partnerships We Built

Our partners provide ESG, Sustainability, Responsible Leadership and Impact-driven solutions and services. Stay tuned for more...



Brightest

Brightest is a leading end-to-end ESG data management platform that empowers companies to collect, track, analyze, and report on their ESG performance.

Website

<https://www.brightest.io>

Contact Form

[Link](#)



Lightwave Solutions

Lightwave has helped over 500,000 customers reduce their costs and improve their productivity. Lightwave Solutions can lower your energy costs and usage.

Website

<https://www.lightwavesolutionsinc.com>

Contact Form

[Link](#)



ED4S

ED4S creates custom sustainability training that fits your business. Our expert-designed e-learning courses can be rolled out company-wide or tailored for specific teams.

Website

<https://www.ed4s.org>

Contact Form

[Link](#)



Profit Impact

Profit Impact has helped teams at SMEs turn sustainability into something they can confidently grasp, execute, and manage, creating a tangible impact on people & planet.

Website

<https://www.profit-impact.co.uk>

Contact Form

[Link](#)

Build better, launch faster

Services We Offer

To discover how we can assist in achieving your marketing and business growth goals dependent on your budget, get in touch.



Display Banner Ads

- ✓ Display banners are ideal for promoting products, services, or events with eye-catching visuals and strong calls to action.
- ✓ **Dimensions**
9:16 and 16:9 ratio
- ✓ **Content**
Provided by client
- ✓ **Engagement Rate**
800+ views per month



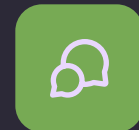
Display Your Articles

- ✓ Sponsored content builds trust and authority while driving traffic through valuable, relevant storytelling.
- ✓ **Dimensions**
1:1 Ratio
- ✓ **Content**
Provided by client
- ✓ **Engagement Rate**
300+ views per month



Newsletter Sponsorships

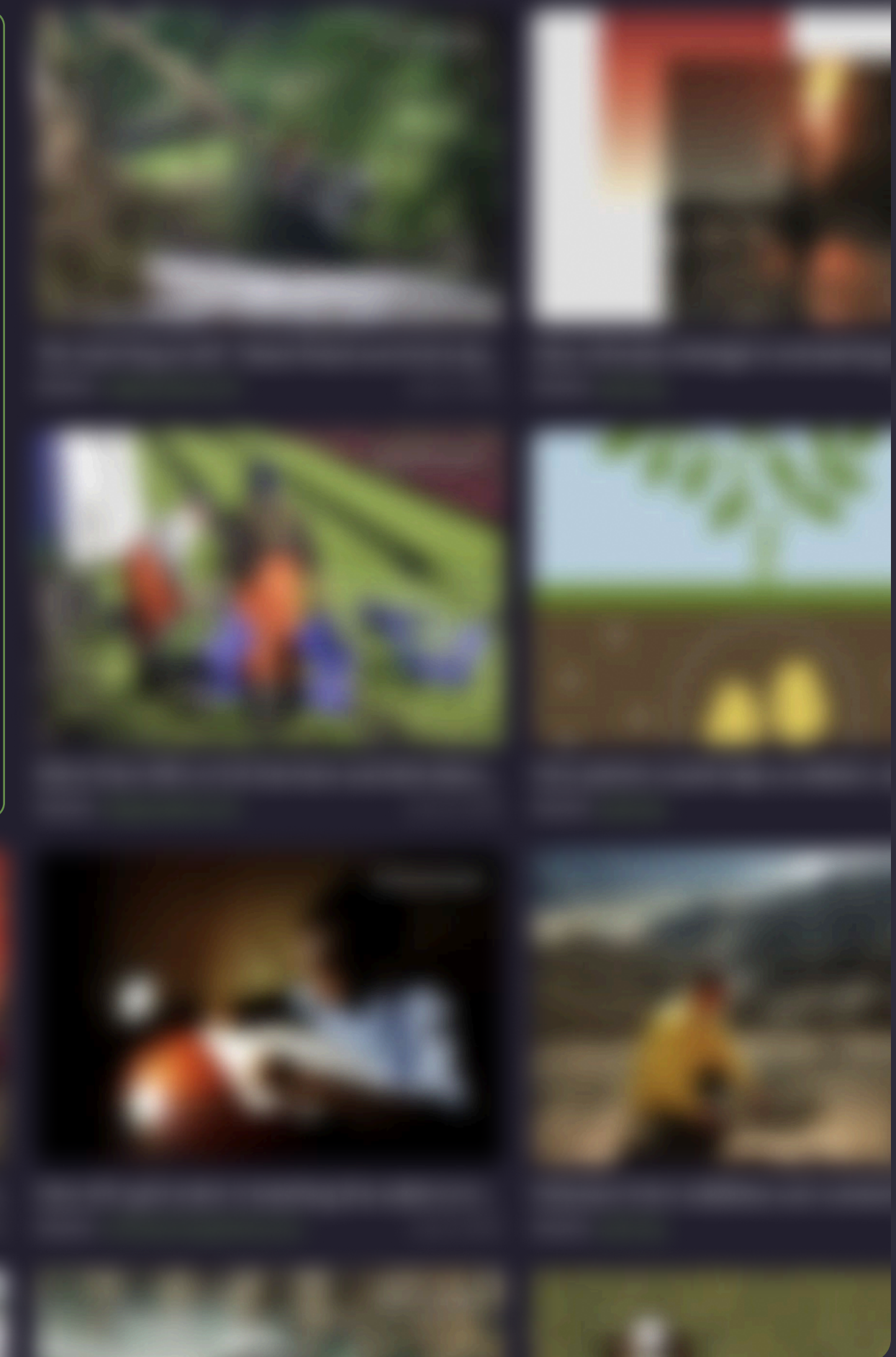
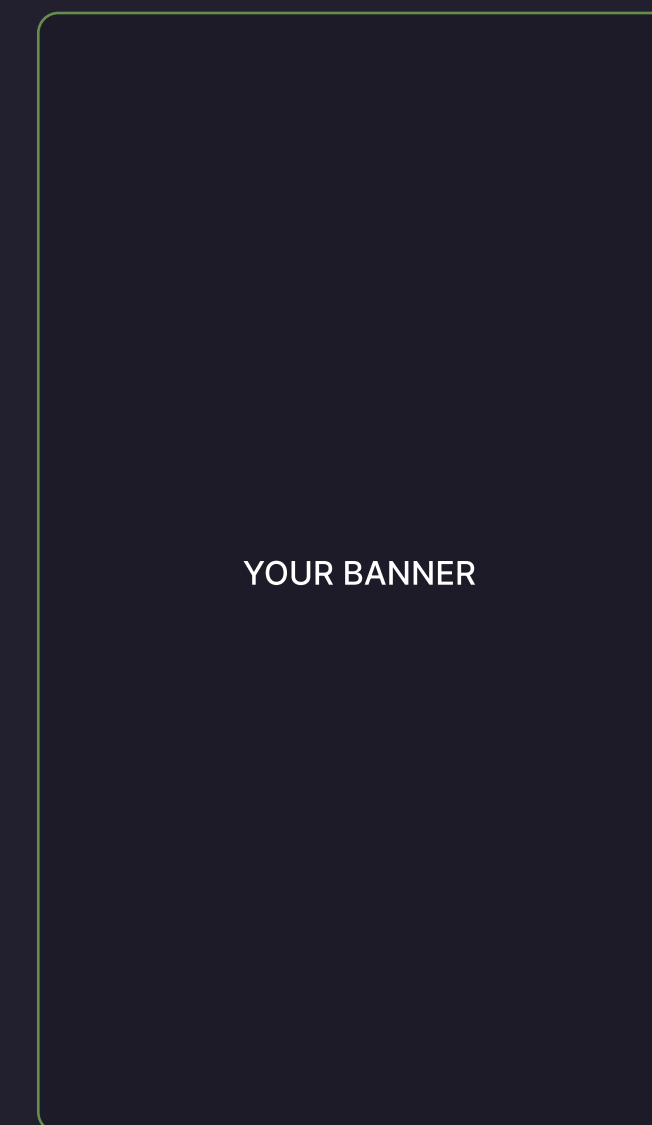
- ✓ Newsletter sponsorships offer consistent visibility in a trusted channel with high open and click-through rates.
- ✓ **Dimensions**
16:9 ratio
- ✓ **Content**
Provided by client
- ✓ **Engagement Rate**
1500+ views per month

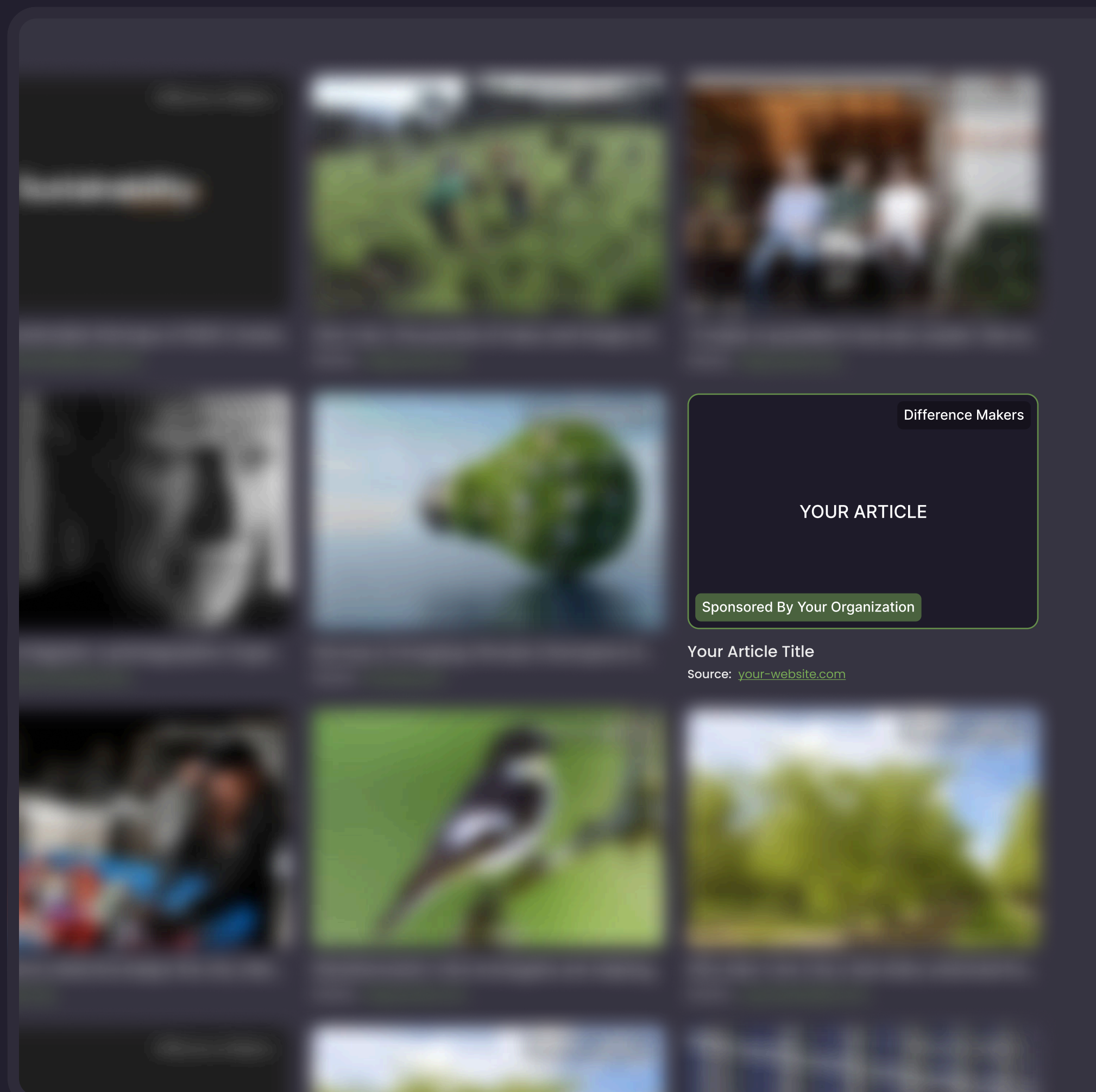


Promote Your CSR Initiatives

Give exposure to your brand's social responsibility efforts by promoting them on the ESG Library platform and other social mediums.

- ✓ Multiple banner sizes available for maximum visibility.
- ✓ Banners displayed on the homepage and/ or category pages.
- ✓ Supports both static and animated creatives (GIF, HTML, etc.).
- ✓ Engage with a wide audience interested in socially responsible initiatives, aligning with your brand values.

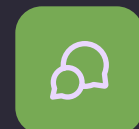




Sponsored Articles

Promote your organization's impact and thought leadership by sponsoring exclusive ESGL articles on our platform.

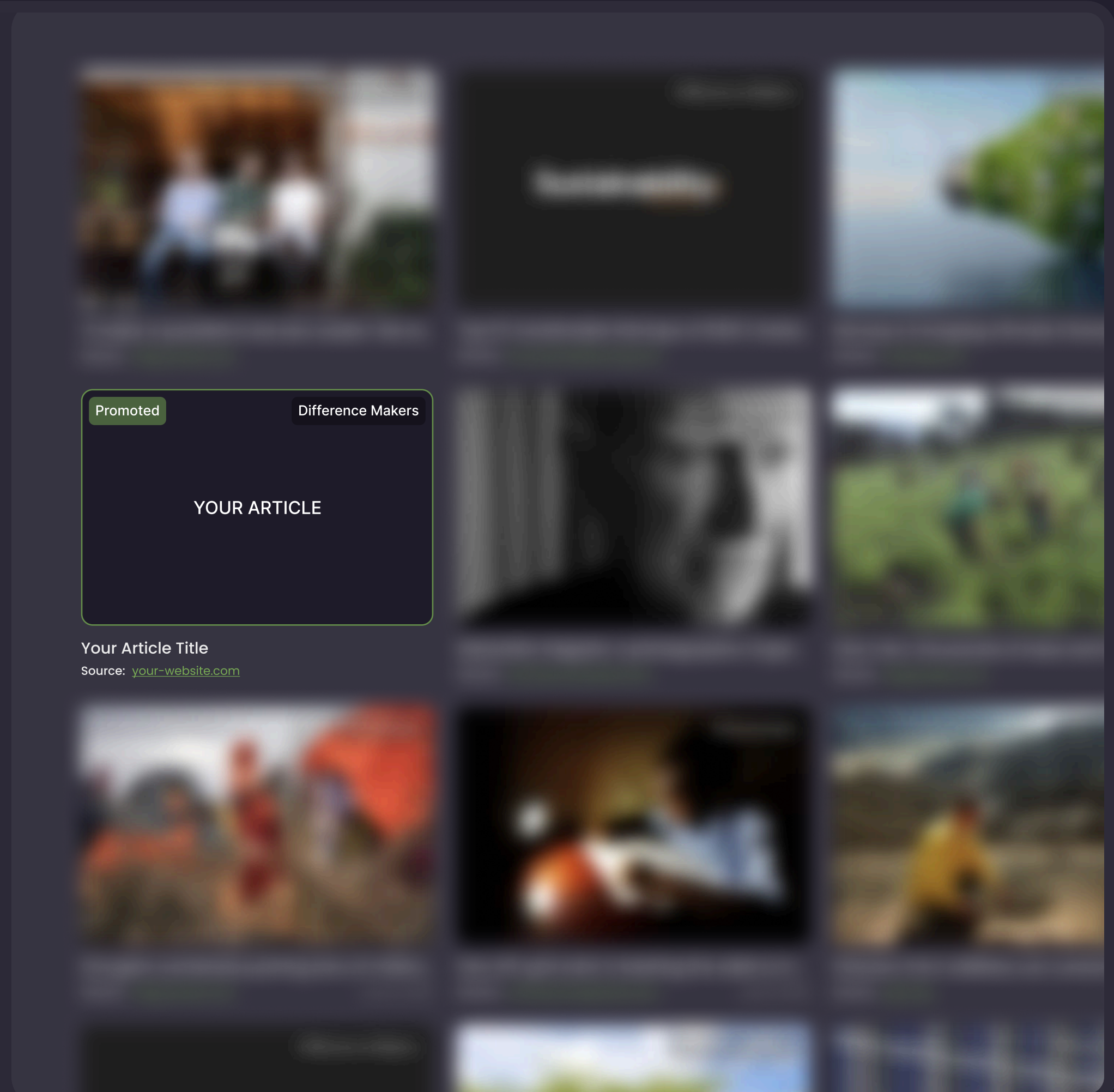
- ✓ Articles written by ESGL labeled as "Sponsored by [Your Organization]".
- ✓ Tailored content that aligns with your CSR goals or business objectives.
- ✓ Featured on the relevant category pages and promoted through ESGL social media channels.



Promote Your Articles

Gain exposure by highlighting your organization's content to the ESGL audience.

- ✓ Articles written by your organization featured on the relevant ESGL category page(s).
- ✓ Promoted across ESGL social media channels.

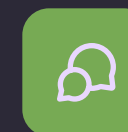




YOUR BANNER

Newsletter Sponsored by [Your Organization]

- ✓ [Your Organization] is a leading provider of ESG data and analytics, helping companies improve their ESG performance and transparency.
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Newsletter Sponsorships

Feature your organization in the ESGL periodical newsletter to promote your brand, CSR initiatives, and events directly to subscribers.

- ✓ Horizontal banner + mention of “Newsletter sponsored by [Your Organization]”
- ✓ Delivered directly to an engaged and highly relevant subscriber base through email and LinkedIn.
- ✓ Periodical Frequency (at least once a month).

Don't close your eyes...

To discover how we can assist in
promoting your brand, please
email us on:

info@esglibrary.com



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